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NOTICE OF 2017 ANNUAL GENERAL MEETING OF SHAREHOLDERS TO BE HELD ON 27 JUNE, 2017

Important Notice Regarding the Availability of Proxy Materials for the 2017 Annual General Meeting of Shareholders to be held on 27 June 2017

This Notice is to inform you that the MNC Media Investment Ltd. 2017 Annual General Meeting of Shareholders is being held on 27 June 2017 and the proxy materials for such meeting are available on the Internet. Follow the instructions below to view the proxy materials and vote or, in the case of holders of American Depositary Shares (“ADSs”) or CHESS Depositary Interests (“CDIs”), submit your voting instructions to JPMorgan Chase Bank, N.A., or Link Market Services Limited, respectively, or request a paper or email copy. The items to be voted on and location of the 2017 Annual General Meeting of Shareholders are also set out below.

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting or, in the case of holders of ADSs, submitting your voting instructions to JPMorgan Chase Bank, N.A. and, in the case of holders of CDIs, submitting your voting instructions to Link Market Services Limited.

The proxy statement and 2016 Annual Report for the year ended December 31, 2016 are available, at <http://www.mncmi.com/#investor>.

If you want to receive a paper or email copy of these documents, you must request one. There is no charge to you for requesting a copy. Please make your request for a copy as instructed below at the earliest opportunity to facilitate timely delivery.

NOTICE IS HEREBY GIVEN that the 2017 annual general meeting of shareholders of MNC Media Investment Ltd. (the “2017 Annual General Meeting of Shareholders”) will be held on 27 June 2017 at 10.00 am Shanghai time, at our offices located at MeiXin building 5th Floor, No. 728 middle Xizang Road, Huang Pu District, Shanghai 200001, for the following purposes:

1. To elect Oerianto Guyandi as a Class II director to serve until the 2018 annual general meeting of shareholders or until his successor is elected and is duly qualified, or until his earlier death, bankruptcy, insanity, resignation or removal.
2. To re-elect Billy Hsieh as a Class I director to serve until the 2020 annual general meeting of shareholders or until his successor is elected and is duly qualified, or until his earlier death, bankruptcy, insanity, resignation or removal.
3. To transact such other business as may properly come before the 2017 Annual General Meeting of Shareholders or any adjournment or postponement thereof.

The foregoing items of business are more fully described in the proxy statement. You may access the following materials.

1. Proxy statement at <http://www.mncmi.com/#investor>.
2. Annual Report for the year ended December 31, 2016 at <http://www.mncmi.com/#investor>.

Holders of Ordinary Shares

You should vote by either attending the meeting in person or by mailing the attached Proxy Card to us as instructed therein.

If you prefer a paper or email copy of the proxy materials, you may request one by sending an email to or calling the Regional Financial Controller at shareregistry.mncmi@mncgroup.com or +86 2161677887, or by making a request online at <http://www.mncmi.com/#investor>. Please make sure you request a copy at the earliest opportunity to facilitate timely delivery. There is no charge to you for requesting a copy.

Holders of American Depositary Shares

JPMorgan Chase Bank, N.A., as depositary of the ADSs, has notified all holders of ADS of the termination of the Deposit Agreement effective at the close of business (NY time) on April 25, 2017 (the "Termination Date") and after the Termination Date, neither JPMorgan Chase Bank, N.A. nor any of its agents will perform any further acts under the Deposit Agreement and the ADS, except to receive and hold (or sell) distribution on ordinary shares (if any) and deliver ordinary shares being withdrawn. JPMorgan Chase Bank, N.A., being the holder of record for all the ordinary shares represented by the ADSs, may vote those ordinary shares at the 2017 Annual General Meeting of Shareholders.

In light of the termination of the ADS program, it is the company's understanding that JPMorgan Chase Bank, N.A. will not deliver to ADS holders copies of the materials being sent to holders of the company's ordinary shares in connection with the Annual General Meeting of Shareholders to be held on 27 June, 2017 and will not solicit or accept instructions as to how to vote the ordinary shares underlying any ADSs. Accordingly, holders of ADSs may attend, but may not vote at, such meeting.

Holders of CHESSE Depository Interests

Non-registered holders in Australia hold CDIs, or units of beneficial ownership of the underlying ordinary shares, which are registered in the name of the depository, CHESSE Depository Nominees Pty Ltd. ("CDN"). As the holders of CDIs are not the legal owners of the underlying ordinary shares, CDN is entitled to vote at the 2017 Annual General Meeting of the Shareholders on the instruction of the holders of the CDIs.

Link Market Services Limited, an agent designated by us for the collection and processing of voting instructions from our CDI holders, has advised us that it intends to mail to all holders of CDIs a CDI Voting Instruction Card. Upon the delivery of a signed and completed CDI Voting Instruction Card properly executed by a holder of record of CDIs, CDN will vote or cause to be voted the amount of ordinary shares represented by the CDIs held by such holder in accordance with the instructions set forth in such CDI Voting Instruction Card. As the holder of record for all the ordinary shares represented by the CDIs, only CDN may vote those ordinary shares at the 2017 Annual General Meeting of Shareholders. Holders of CDIs may attend, but may not vote at, such meeting. Properly executed and delivered instructions to withhold votes and abstentions are counted as present for the purpose of determining whether a quorum is present and have the same effect as if you vote "AGAINST" the proposal. You should return your properly completed CDI Voting Instruction Card to Link Market Services Limited no later than 1.00 pm on 21 June 2017 Australian Eastern Standard Time (which is 9:00 p.m. on 20 June, 2017 U.S. Eastern Standard Time) in accordance with the instructions on such form.

CDN and its agents are not responsible if they fail to carry out your voting instructions or for the manner in which they carry out your voting instructions. This means that if the ordinary shares underlying your CDIs are not able to be voted at the 2017 Annual General Meeting of Shareholders, there may be nothing you can do.

If you prefer a hard copy of the proxy materials, you may request one by calling the Link Market Services Investor Centre at +61 1300 554 474. Alternatively, you may view or download the proxy materials online at <http://www.mncmi.com/#investor>. Please make sure you request a copy at the earliest opportunity to facilitate timely delivery. There is no charge to you for requesting a hard copy.

Holders of record of our ordinary shares or ADSs and CDIs representing those ordinary shares at the close of business on 26 May 2017 are entitled to vote or to give instructions to vote at the 2017 Annual General Meeting of Shareholders and any adjournment or postponement thereof, and are encouraged and cordially invited to attend the 2017 Annual General Meeting of Shareholders.

FOR THE BOARD OF DIRECTORS

A handwritten signature in black ink, appearing to be 'Hary Tanoesoedibjo', written in a cursive style.

Hary Tanoesoedibjo
Chairman and Chief Executive Officer

Jakarta
Date: 2 June, 2017

YOUR VOTE IS IMPORTANT