



## **LINKTONE ANNOUNCES CHANGE OF NAME**

**Singapore, June 24, 2014** —Linktone Ltd. (OTCQB: LTONY, ASX: LTL) (“Linktone” or the “Company”), a provider of media and entertainment content and services in key strategic markets in Asia, today announced that it changed the name of the Company from Linktone Ltd to MNC Media Investment Ltd, effective immediately. The change of name will better reflect the new business direction of the Company, which will be focused on investments in media and media-related companies.

The change of company name was approved by shareholders at the Annual General Meeting held today.

For further information on the Company, please visit the new company website [www.mncmi.com](http://www.mncmi.com).

### **ABOUT LINKTONE LTD.**

Linktone Ltd. is a provider of rich and engaging services and content to a wide range of traditional and new media consumers and enterprises in Mainland China, Indonesia, Malaysia, Hong Kong and Singapore. Linktone focuses on media, entertainment, communication and edutainment products, which are promoted through the company’s strong nationwide distribution networks, integrated service platforms and multiple marketing sales channels, as well as through the networks of leading mobile operators in Mainland China and Indonesia.

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