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**Beijing, China – August 17, 2009** – Linktone Ltd. (Nasdaq: LTON), one of the leading providers of wireless interactive entertainment services to consumers in China, today announced that it will report financial results for the second quarter ended June 30, 2009, after the U.S. equities markets close on Tuesday, August 25, 2009.

Linktone will host a conference call to discuss its second quarter 2009 financial results at 9:00 p.m. Eastern Time on August 25, 2009 (6:00 p.m. Pacific Time on August 25, 2009 and 9:00 a.m. Beijing/Hong Kong Time on August 26, 2009). The dial-in number for the call is 877-941-2068 for U.S. callers and 480-629-9712 for international callers. The management team will be on the call to discuss the quarterly results and highlights and to answer questions from participants. A replay of the call will be available through September 8, 2009. To access the replay, U.S. callers should dial 800-406-7325 and enter passcode 4131163; international callers should dial 303-590-3030 and enter the same passcode.

Additionally, a live webcast of this call will be available on the Linktone web site at [http://www.linktone.com/press\\_release.jsp](http://www.linktone.com/press_release.jsp). An archived replay of the call will be available for 90 days.

#### **About Linktone Ltd.**

Linktone Ltd. is one of the leading providers of wireless interactive entertainment services to consumers in China. Linktone provides a diverse portfolio of services to wireless consumers and corporate customers, with a particular focus on media, entertainment and communications. These services are promoted through the Company's and its partners' cross-media platform which merges traditional and new media marketing channels, and through the networks of the mobile operators in China. Through in-house development and alliances with international and local branded content partners, the Company develops, aggregates, and distributes innovative and engaging products to maximize the breadth, quality and diversity of its offerings.

#### **Investor Relations**

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