



Company profile

Headquartered in Beijing, Linktone Ltd. is a leading provider of interactive entertainment products and services to consumers in China. Linktone provides a diverse portfolio of wireless and online content and applications, with a particular focus on media, entertainment and communications. Through in-house development and alliances with international and local branded content partners, the company develops, aggregates and distributes innovative and engaging products for its growing user community.

Background

Linktone commenced operations as a business division of Intrinsic China Technology Ltd., which was incorporated in the Cayman Islands in November 1999. Linktone was spun off from Intrinsic in April 2001. Incorporated in the Cayman Islands, Linktone Ltd. conducts the majority of business through its wholly owned subsidiary – Shanghai Linktone Consulting Co., Ltd., which has become one of China's leading wireless value-added service providers. With a diverse services portfolio, strong partnerships with mobile operators and international media companies and rapid revenue and profit growth, Linktone has occupied a strong position as an innovative provider of wireless value-added services in China. Linktone is headquartered in Shanghai, China, and has regional offices in Guangzhou and Beijing and local offices in 25 other provinces. By the end of 2005, Linktone had approximately 700 employees. The company completed an initial public offering of American Depositary Shares (ADS) on the Nasdaq National Market in March 2004.