



LINKTONE ANNOUNCES FILING OF FORM 15 WITH THE SEC TO DEREGISTER SHARES

Singapore, January 15, 2014 — Linktone Ltd. (OTCQB: LTONY, ASX: LTL) (“Linktone” or the “Company”), a provider of media and entertainment content and services in key strategic markets in Asia, announced today that it has filed a Form 15 with the U.S. Securities and Exchange Commission (“SEC”) to voluntarily deregister its ordinary shares and American Depositary Shares (“ADSs”) under the Securities Exchange Act of 1934. The filing suspends the Company’s obligation to file certain reports with the SEC, including Forms 20-F and 6-K. Other filing requirements will terminate upon the effective date of the deregistration, which is expected to occur 90 days after the filing of the Form 15.

The Company further expects that its ADSs will cease to be traded on the OTC Markets Group’s OTCQB. The Company’s ADSs may be quoted on the OTC Markets Group’s OTC Pink, but there is no assurance that brokers will make a market in these securities. In addition, the Company’s ordinary shares (in the form of CHESS Depository Interests or “CDIs”) will continue to trade on the Australian Stock Exchange.

ABOUT LINKTONE LTD.

Linktone Ltd. is a provider of rich and engaging services and content to a wide range of traditional and new media consumers and enterprises in Mainland China, Indonesia, Malaysia, Hong Kong and Singapore. Linktone focuses on media, entertainment, communication and edutainment products, which are promoted through the Group’s various nationwide distribution networks, integrated service platforms and multiple marketing sales channels, as well as through the networks of leading mobile operators in Mainland China and Indonesia.

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FORWARD-LOOKING STATEMENTS

This press release contains statements of a forward-looking nature. These statements are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. You can identify these forward-looking statements by terminology such as “will,” “expects,” “anticipates,” “future,” “intends,” “plans,” “believes,” “estimates,” and similar statements. The accuracy of these statements may be impacted by a number of risks and uncertainties and you should not place undue reliance on these statements. The final outcome of the Company’s deregistration process may differ from what is set forth in this release. Linktone does not undertake any obligation to update this forward-looking information, except as required under applicable law.